

## Kelly Demonstration Program

At Kelly we encourage our dealers to host product demonstration days to showcase the Kelly Tillage System to potential customers.

When hosting demonstration days, we request that the following forms are completed to capture customers feedback:

- *Individual Demonstration Field Form (KEFM334)*
- *Group Demonstration Field Form (KEFM335)*

The customer feedback is invaluable knowledge for product development.

As an incentive for dealers who host these events, Kelly offers a one percent (1%) rebate for each demonstration that is carried out.

The date of demonstration and demonstration address must be referenced in the other requirement field on the Kelly Tillage System order form.

Dealers are then eligible to use those rebates\* towards future machine sales. Rebates have a twelve (12) month expiry from the date of the demonstration.

\*A limit exists of one rebate per machine purchase.

