

Individual Demonstration Field Card

Instruction:

To be eligible for any rebates, this field card must be filled out for each demonstration event conducted by the dealer that is participating in the Kelly Tillage System Demonstration Program. The card needs to be filled out completely and emailed to sales@kellytillage.com

Dealership details

Date			
Dealership name			
Dealership address			
Salesperson			
Salesperson email address			
Address of demonstration			
Soil Type			
Crop type			
Tractor horsepower			
Kelly model		Serial number	

Customer details

Name			
Contact number			
Email address			
Address			

Purpose of demonstration

Residue management	
If residue management, what was the seasons yield per acre?	
Weed control	
Seedbed preparation	
Cover crop	
Other	



General outcome of the demonstration

Did the machine perform as intended?	Yes	No
Was a sale made as a result of the demonstration?	Yes	No

If no sale was made, on a scale of 1 to 10 how likely do you feel a sale will be made in the near future as a result of the demonstration?

1	2	3	4	5	6	7	8	9	10
Highly unlikely							Extremely likely		

If you scored 7 or below what needs to be done by Kelly to improve that chance of you making a sale?

If you scored 8 or above, why did you rate the chance that high?

