



Better Tillage. Better Tomorrow.

Kelly Demonstration Program

Demonstrations will be either with individual customers or with groups on hosted Kelly Diamond Days. A unit with a pre-determined chain combination will be delivered to your dealership. This will be supplied on 90 Day payment terms unless otherwise sold earlier. Freight will be paid by you to the carrier on delivery.

The dealership will be eligible for a rebate of \$200.00 on documented demonstrations.

The dealer is to provide Kelly with a completed demonstration form no later than one week after the demonstration and a credit will be issued to the dealer's account. To be eligible the Kelly sales department is to be notified prior to each demonstration.

Kelly Diamond Days

Dealers are encouraged to host a Kelly Diamond Day. This is a joint sponsored event with Kelly and will focus on prospective end users in your area. Together we will prepare an invitation list that will be sent to all prospective customers. The dealer will provide a location that can be used for the demonstration.

Kelly will provide a \$300.00 rebate to those attending if a unit is purchased within the following 12 months.