



Better Tillage. Better Tomorrow.

Individual Demonstration Field Card

Instructions: To be eligible for any rebates, this field card must be filled out for each demonstration event conducted by the dealer that is participating in the Kelly demonstration program. The card needs to be filled out completely and emailed to sales@kellytillage.com

Date of demonstration	
Name of dealership	
Name of person carrying out the demonstration	
Address of demonstration	
Size of machine	
Type of disc configuration	
Soil type	
Crop type	
Tractor horsepower	

Customer details

Name	
Email address	
Contact number	
Address	

Purpose of demonstration

Weed control		Residue management		Seedbed preparation		Seed/ fertiliser incorporation	
Other							

General outcome

Was a sale made as a result of the demonstration										Yes	No
If no sale was made, on a scale of 1 to 10 how likely do you feel a sale will be made in the near future as a result of the demonstration?											
1	2	3	4	5	6	7	8	9	10		
If you scored 7 or below, then what needs to be done by Kelly to improve that chance of you making a sale?											
If you scored 8 or above, why did you rate the chance that high?											