



Better Tillage. Better Tomorrow.

Dear Dealer,

Thank you for supporting Kelly Tillage Pty Ltd and our range of tillage products. We anticipate many years of mutual success as our relationship grows.

The Kelly business is situated on the Kelly family farm near the small rural community of Booleroo Centre, in South Australia. The need for equipment that suited the Kelly Family's sustainable farming philosophy provided the motivation to commence equipment manufacturing over 30 years ago. It is from humble beginnings that the *Kelly Tillage System* was born.

Our tillage system provides year-round options for farmers. With an interchangeable range of ground tools, the *Kelly Tillage System* delivers superior residue management, excellent weed control and creates the perfect seedbed.

We undertake to:

- Provide high quality and innovative products in a timely manner.
- Provide warranty and spare parts support.
- Abide by and respect your sales territory.
- Work with you and your customers to continually improve our products.
- Ensure that you receive current communication regarding pricing, upgrades and innovations as appropriate.

We request that you:

- Adhere to the commercial terms of our arrangements.
- Offer and deliver a superior service in respect of our products.
- Work with our sales department to grow market dispersion within your area of responsibility.
- Promptly communicate any concerns or suggestions for improvement
- Conduct warranty repairs in accordance with the Kelly warranty policy

As Kelly continues to increase our global presence, the need for extensive local support, management and provision of a spare parts service is essential. We are pleased to be able to offer several policies that will benefit both you and your customers, which are contained within this pack.

If you have any questions or concerns, please contact our sales team on + 61 8 8667 2253.

We look forward to a long and prosperous relationship.

Kind Regards

Calvin Stead
Managing Director

Kerry McCauley
National Sales Manager